

Canadian Recording Industry Supports

Profiles of organizations, agencies and government departments currently supporting sound recording and dissemination in Canada

Community Programs Office
Culture & Heritage Division
GNWT Education, Culture & Employment
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CANADA MUSIC FUND

Objectives

The objective of the Canada Music Fund (CMF) is to strengthen the Canadian sound recording industry “from creators to audience.” The Fund has three overarching public policy goals:

- To ensure that Canadian music artists and entrepreneurs have the skills, know-how, and tools to succeed in a global and digital environment;
- To enhance Canadians’ access to a diverse range of Canadian music choices through existing and emerging media; and
- To increase the opportunities available for Canadian music artists and cultural entrepreneurs to make a significant and lasting contribution to Canadian cultural expression.

The CMF includes seven funding components, which complement the public policy goals:

- Creators’ Assistance Component administered by the SOCAN Foundation
- Canadian Musical Diversity Component administered by the Canada Council for the Arts
- New Musical Works Component administered by FACTOR and Musicaction
- Music Entrepreneur Component administered by the Department of Canadian Heritage
- Support to Sector Associations Component administered by the Department of Canadian Heritage
- Collective Initiatives Component administered by FACTOR and Musicaction
- Canadian Music Memories Component administered by the Department of Canadian Heritage in partnership with Library and Archives Canada and the Audio-Visual Preservation Trust of Canada

Who can apply?

Varies according to funding component, but generally Canadian individuals, firms, and organizations in the music industry.

When are the deadlines?

Please contact the appropriate administrative body below for application deadlines.

CONTACT INFORMATION

Sound Recording Policy and Programs
Canadian Heritage
15 Eddy Street, 4th Floor (15-4-E)
Gatineau, Quebec
K1A 0M5
Toll-free: 1 866 686-1102
Fax: 819 934-9244
E-mail: vem-mec@pch.gc.ca
Website: www.canadianheritage.gc.ca/cmfmusic

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Library and Archives Canada
395 Wellington Street
Ottawa, Ontario
K1A 0N4
Tel.: 613 996-5115
Fax: 613 995-6274
E-mail: reference@lac-bac.gc.ca
Website: www.lac-bac.ca

Audio-Visual Preservation Trust of Canada
P.O. Box 4861, Station "E"
Ottawa, Ontario
K1S 5J1
Tel.: 613 564-3232
Fax: 613 564-3232
E-mail: info@avtrust.ca

OTHER AGENCIES

Canada Council for the Arts (see profile in this document)

FACTOR / Musicaction (see profiles in this document)

The SOCAN Foundation (see profile in this document)

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CANADA COUNCIL FOR THE ARTS

The Canada Council for the Arts provides support for the development of individuals, groups, small ensembles, orchestras and other professionals working in the Canadian music community.

In addition to tours, concert production, sound recordings and festival programming, the Music Section funds a variety of related activities such as residencies and the commissioning of Canadian compositions.

GRANTS FOR SPECIALIZED MUSIC SOUND RECORDING

This program supports the recording of Canadian "specialized music" by Canadian artists, ensembles, bands, record companies and independent producers. It is one component of the larger Sound Recording Development Program (SRDP), a cultural industries program of the Department of Canadian Heritage (DOCH).

Canada Council for the Arts administers this component on behalf of the DOCH. Other components of this extensive program of support for sound recording and related activities are administered by the non-profit, private sector organizations FACTOR and MusicAction, and by the DOCH.

Value of Grants

Grants to a maximum of \$20,000 are available and may cover up to 60 percent of accepted costs. For projects involving large ensembles, a higher maximum may be approved. Applicants requesting more than \$20,000 must contact the Music Section Officer before applying.

Application Guidelines and Deadlines

To be eligible under this Canada Council program, projects must be recorded and the units manufactured in Canada, and at least 50 percent of the total running time of the recording must be Canadian music.

Original compositions and/or original interpretations of traditional music are eligible. Eligible forms of music include Canadian Aboriginal peoples music, contemporary Canadian composition or songwriting in classical music of all world cultures, jazz, folk, world music, fusion of music and spoken word, electro-acoustic and musique actuelle.

Forms of music for which an established industrial infrastructure exists (such as non-Canadian European-based classical composition, pop, rock, country, new age, urban, and commercial forms of contemporary folk, jazz and world music) may receive support from programs administered by FACTOR or MusicAction, but are not eligible for support from the Canada Council.

The partners administering the Sound Recording Development Program (SRDP) define their own eligibility criteria. The Canada Council definition of specialized music is listed above. Although the Canada Council is the main source of SRDP funds for the production of specialized music recordings, some projects may be eligible as well for support from either FACTOR or MusicAction. In this case applicants may apply to both the Canada Council and FACTOR or MusicAction for up to 75 percent of the total recording budget.

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Commercial recordings of jazz, pop, rock, folk, classical, and new age are not eligible for this program, but might find support through programs run by FACTOR or MusicAction.

Deadline(s):

See website for application deadlines: <http://www.canadacouncil.ca>

CONTACT INFORMATION

Gerri Trimble
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Canada Council for the Arts
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Ottawa ON K1P 5V8
Telephone: 1-800-263-5588 (toll-free) or 613-566-4414, ext. 4103

Email: gerri.trimble@canadacouncil.ca

MUSIC TOURING GRANTS

Music Touring Grants are for Canadian and foreign professional music artists (individuals), groups and organizations that wish to tour within Canada. For this program, groups include ensembles, bands and collectives.

The objectives of these grants are to:

- increase touring opportunities for music artists and companies
- increase opportunities for Canadian compositions to be performed
- facilitate access to music across Canada
- increase audience knowledge and appreciation of all music forms
- enhance programming options for presenters, and
- extend the life of music works and provide performance opportunities.

Grants contribute to direct touring costs, such as transportation, accommodation, per diem and publicity costs.

This Canada Council for the Arts program is accessible to Aboriginal artists or arts organizations and artists or arts organizations of diverse cultural and regional communities of Canada.

CONTACT INFORMATION

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FACTOR

The Foundation Assisting Canadian Talent on Recordings (FACTOR) is a private non-profit organization dedicated to providing assistance toward the growth of the Canadian independent recording industry.

Regional Representation

At the regional Level FACTOR is affiliated with provincial and national music industry associations.

These organizations are represented in two different ways:

- FACTOR has a National Advisory Board that has representation from 23 provincial and national music industry associations. They provide input to FACTOR to assist in policy and program development.
- FACTOR has 11 Regional Evaluation Co-Ordinators (REC's), also represented by eight of the provincial music industry associations and one independent representative from Quebec, who provide regional evaluations for sound recording programs that require a peer assessment. They also provide input and feedback regarding industry feedback about FACTOR's programs.

There is a minimum of one face to face meeting per year with both these groups of representatives. This helps to ensure that there is a national voice involved in the good work being undertaken by FACTOR.

Programs and Process

As a private non-profit organization, FACTOR is dedicated to providing assistance toward the growth and development of the Canadian independent recording industry.

The foundation administers contributions from sponsoring radio broadcasters as well as two components of the Department of Canadian Heritage's Canada Music Fund to support the Canadian music industry.

FACTOR has been managing federal funds since the inception of the Sound Recording Development Program in 1986 (now known as the Canada Music Fund Council). Support is provided to Canadian recording artists, songwriters, managers, labels and distributors through various programs which all aid in the development of the industry.

Whether an artist is looking to record a demo, full length sound recording, market and promote an already existing album or showcase and tour domestically and internationally, funding is available.

FACTOR currently provides in excess of \$14 million annually to support the Canadian music industry, through the following programs:

Collective Initiatives Support:

Offers funding for educational and professional information sessions or seminars and regional and national initiatives that promote various sectors of the Canadian music industry simultaneously.

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Demo Award:

Assists new artists, professional songwriters and publishers with the production of their songs on a high quality demo recording, as well as basic press kit expenses, to enhance their career.

Domestic and International Business Development:

Provides funding for participation in domestic and international marketing for record companies, management companies, music distributors and music publishers.

Label, Manager and Distributor Business Development:

Provides funding for initiatives that will help strengthen the company, including memberships to relevant organizations, development of databases, subscriptions to publications, and initiatives that would support the marketing and promotion of the company, including web site development.

Marketing and Promo for FACTOR-Supported Sound Recordings:

Assists artists and labels with their marketing and promotional initiatives for FACTOR supported sound recordings. Marketing funds may be used to cover basic marketing, touring, showcasing and video production expenses.

Marketing and Promo Non-FACTOR-Supported Sound Recordings:

Assists artists and labels with their marketing and promotional initiatives for a sound recording not funded by FACTOR. Marketing funds may be used to cover basic marketing, touring, showcasing and video production expenses.

Showcase Support:

Offers financial assistance to Canadian artists with a strong potential for results at professional music industry organized showcases.

Songwriters Workshop and Seminar:

Offers financial assistance for a professional songwriter to attend workshops and seminars.

Sound Recording - Direct Board:

Provides funding to support the production of recordings by Canadian artists that are signed to Canadian owned and controlled record labels that have a proven track record.

Sound Recording - Juried:

Assists artists and labels by partially financing the production costs of sound recordings or music DVDs for commercial release.

Tour Support:

Supports domestic and foreign touring activities by Canadian artists.

Video Grant:

Assists with the financing of music videos to support currently released albums by Canadian artists.

Programs may change on an annual basis.

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For additional information on program guidelines and eligibility requirements, or to obtain an application form, please contact FACTOR or visit their web site.

<http://www.factor.ca/>

CONTACT INFORMATION

Program Officer
FACTOR
355 King St. W. 5th Floor
Toronto, ON M5V 1J6
Phone: (416) 351-1361 Fax: (416) 351-7311
Email: factor@factor.ca

Alberta Contact:
Alberta Recording Industry Association
1205 Energy Square
10109 - 106th Street
Edmonton, Alberta T5J 3L7
Telephone: (780) 428-3372 Fax: (780) 426-0188
E-mail: albrek@telusplanet.net

MUSICACTION

MUSICACTION is a non-profit organization which provides financial support to the independent Canadian sound recording industry.

MUSICACTION supports the production and marketing of French language vocal music, classical music, international music and instrumental music.

English language vocal music projects are referred to FACTOR.

CONTACT INFORMATION

MUSICACTION
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Direction générale
4385, rue Saint-Hubert, bureau 2
Montréal (Québec) H2J 2X1
Téléphone : 514 861-8444 / 1 800 861-5561
Télécopieur : 514 861-4423
Courriel : info@musicaction.ca

<http://www.musicaction.ca/accueil/index.asp>

Canadian Recording Industry Supports

SOCAN

The Society of Composers, Authors and Music Publishers of Canada (SOCAN) is the Canadian copyright collective that administers the performing rights of more than 90,000 composer, author and music publisher members by licensing the use of their music in Canada.

It collects licence fees and pays royalties as set by the Copyright Board of Canada for anyone playing or broadcasting live or recorded music.

SOCAN also pays royalties to members of affiliated international Performing Rights Organizations (PROs) for the public performances in Canada of their copyright-protected works. Similarly, it pays royalties to Canadian music creators and publishers when their music is performed in other countries.

Copyright owners still have to protect their own copyright, but the advantage of joining SOCAN is that it collects licence fees from thousands of venues that play music, a task that would be difficult and time-consuming for copyright owners to do on their own.

SOCAN administers performing rights in a simple way so that everyone who authorizes, or wants to play or broadcast music (broadcasters, promoters, venue operators, and others) can obtain the right quickly and easily.

CONTACT INFORMATION

SOCAN Edmonton
1045 Weber Centre
5555 Calgary Trail
Edmonton, AB T6H 5P9
Phone: (780) 439-9049
Toll-free: 1-800-51 SOCAN

<http://www.socan.ca>

The SOCAN Foundation

Founded in 1992, the SOCAN Foundation is dedicated to fostering musical creativity and promoting a better understanding of the role of music creators in today's society.

The Foundation is an independent organization guided by its own board of directors. The board, which consists of composers, songwriters and music publishers, reflects concert music and popular music genres as well as the geographic and linguistic regions of Canada.

The Foundation is closely aligned to the interests of the members of SOCAN: composers, lyricists, songwriters and publishers of musical works.

Grant decisions are made by the Foundation board of directors based on recommendations from juries and special committees. The Foundation has limited

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funding with which to attempt to address the many requests that fall within its mandate. The granting programs and processes are reviewed and evaluated annually.

CONTACT INFORMATION

SOCAN Foundation
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Toll free 1 800 557-6226
Fax (416) 442-3372
E-mail macmillanr@socan.ca

SOCAN Offices:
Edmonton (780) 439-9049 or 1 800 517-6226

http://www.socanfoundation.ca/english/socan_foundation.html

Canadian Recording Industry Supports

CARAS

The main focus of the Canadian Academy of Recording Arts and Sciences (CARAS) is the exploration and development of opportunities to showcase and promote Canadian artists and music.

The Canadian music industry continues to be shaped and influenced by the degree of energy and enthusiasm invested by those who participate in it. CARAS relies on the active participation of industry professionals to uphold the fundamental JUNO process, created specifically and solely to enhance Canada's music industry through the annual, nationally televised JUNO Awards show.

CARAS members are eligible for JUNO Awards voting privileges in 13 different categories. Participants must be actively working in the Canadian music industry and hold a Canadian birth certificate, passport or are Canadian Landed Immigrant(s) with residency in Canada to qualify for membership.

Key benefits of membership are:

- Ongoing support of the Canadian Music Industry
- Discounts on JUNO Awards submission fees
- Participation in the JUNO Awards process (nomination and voting privileges)

CONTACT INFORMATION

CARAS Members Services
345 Adelaide Street West, 2nd Floor
Toronto, ON M5V 1R5
M5V 1J6, Canada
Phone: (416) 485-3135 ext. 234
Fax: (416) 485-4978
Toll free (in Canada): 1 (888) 440-5866
Email: membership@carasonline.ca

<http://www.carasonline.ca/index.php>

MusiCounts

MusiCounts, Canada's music education charity associated with the Canadian Academy of Recording Arts and Sciences (CARAS), is helping to keep music alive in schools across Canada.

MusiCounts' mission is to ensure that children in Canada, regardless of socio-economic circumstances and cultural background, have access to a comprehensive music program through their school. MusiCounts includes Band Aid musical instrument grants, the MusiCounts Teacher of the Year Award, Scholarships, and other music education initiatives.

Since 1997, more than \$3 million has been donated through its Band Aid musical instrument grants and scholarships, impacting 190 post-secondary music program

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graduates and close to 200,000 students, their schools and communities from coast to coast. MusiCounts also continues to honour extraordinary music teachers through the MusiCounts Teacher of the Year Award.

CONTACT INFORMATION

345 Adelaide Street West, 2nd floor
Toronto, ON M5V 1R5
Tel: 416-485-3135 ext. 228
Fax: 416-485-4978
E-mail: info@musiccounts.ca

www.musiccounts.ca

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CANADIAN RECORDING INDUSTRY ASSOCIATION

The Canadian Recording Industry Association (CRIA) is a non-profit trade organization that was founded in 1964 to represent the interests of Canadian companies that create, manufacture and market sound recordings.

The CRIA member record companies are primarily engaged in the creation, promotion, marketing and distribution of recorded music. CRIA member record companies are major contributors of Canadian content and actively seek out and nurture Canadian talent, which they market to the world.

These companies are represented by the Audio-Video Licensing Agency Inc. (AVLA), a licensing agency that licenses the reproduction of audio sound recordings and the reproduction and performance of music videos for over two hundred rights owners in Canada.

The AVLA is agent of the primary beneficiaries of the right to remuneration for the public performance and communication to the public of sound recordings administered by the Neighbouring Rights Collective of Canada (NRCC), a joint collecting society that collects royalties on behalf of producers of sound recordings and performers that hold a joint right to remuneration.

CRIA is the national office for Canada of the International Federation of the Phonographic Industry (IFPI). IFPI is the organization representing the recording industry worldwide. It comprises a membership of 1,400 record companies in 76 countries. Members range from the multi-national record companies to small independent producers. IFPI has national groups in 46 countries, including Canada.

Most of the world-renowned Canadian recording artists are represented by a CRIA member record company. CRIA members are also engaged in all other aspects of the recorded music industry, including manufacturing, producing and distributing sound recordings of music and audio-visual recordings of performances of music, or as they are more commonly called, music videos.

The thirty-two members of CRIA account for approximately ninety percent (90%) of all recorded music manufactured and sold in Canada. This high proportion of market share of CRIA members' sound recordings on physical carriers such as cassette tapes and compact discs is reflected in the high proportion of their content in radio programming.

CONTACT INFORMATION

Canadian Recording Industry Association
85 Mowat Avenue
Toronto, Ontario
M6K 3E3
Phone: (416) 967-7272
Fax: (416) 967-9415
E-mail: info@cria.ca.

<http://www.cria.ca/>

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BUSINESS DEVELOPMENT BANK OF CANADA

Cultural Industries Development Fund

This fund provides flexible financing and counselling services to Canadian cultural industries. It provides working capital for initiatives related to marketing, training, expansion, and the purchase of equipment. It does not provide funding for specific projects.

The minimum loan available is \$20,000 The maximum loan available is \$250,000

Application Guidelines and Deadlines

Cultural businesses operating within the following industries can access assistance from the fund:

- Book Publishing
- Magazine Publishing
- Sound recording and Music Publishing
- Film and Video Production
- Multimedia and CD-Rom Production

CONTACT INFORMATION

The first step is contacting one of the regional offices listed below or calling the toll free number 1-800-INFO-BDC (1-800-463-6232)

Western Canada Offices

Vancouver Office
Business Development Bank of Canada
700-601 West Hastings Street
Vancouver, BC, V6B 5G9
Tel: (604) 666-7815 Fax: (604) 666-7650

Calgary Office
Bow Valley Square 1
202 - 6th Avenue SW, suite 1710
Calgary, AB T2P 2R9
Tel: (403) 292-6932 Fax: (403) 292-6951

Internet: <http://www.bdc.ca/site/right/venturecap/nav.html>

CANADIAN COUNTRY MUSIC ASSOCIATION

Mandate

The Canadian Country Music Association (CCMA) is a federally chartered, non-profit professional trade organization whose purpose is to: protect the heritage of; advocate the development of; and enact laws favourable to the Canadian country music industry domestically and internationally.

Since 1976, the CCMA has been committed to ensuring the growth of the Canadian country music industry. Through education, communication, information, promotion and recognition, the CCMA offers members these advantages in an increasingly competitive environment.

Core to the organization's efforts is Country Music Week. It provides professional development, showcasing opportunities, and an opportunity to heighten awareness and increase exposure for Canada's country artists.

CONTACT INFORMATION

Canadian Country Music Association
Kat Salvador, Executive Director
30-B Commercial Road
Toronto, ON M4G 1Z4
Phone: 416.947.1331, ext. 215
Fax: 416.947.5924
Email: ksalvador@ccma.org

<http://www.ccma.org>

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WESTERN CANADIAN MUSIC ALLIANCE

The Western Canada Music Alliance Inc. (WCMA) was formed in late 2002 when the Prairie Music Alliance expanded, inviting the Music Industry Associations of BC and the Yukon to join forces in creating a new entity.

WCMA is a place where the music industry gathers to celebrate, develop and support the best of western Canadian music.

Western Canadian artists are developing sustainable careers here in western Canada where they can use the west as a home base for careers of national and international scope.

The Western Canadian Music Awards will be viewed on a national basis as an integral component, not just of a western Canadian artists' development but perhaps more importantly, of the music industry as a whole.

Mission Statement

To stage an event in Western Canada that unites, promotes, develops and educates independent labels, artists and managers. The Western Canadian Music Alliance will further stimulate the public's interest in and awareness of the live, original and independent music from Canada's Prairie Provinces.

Organizational Goals

- To celebrate Western Canadian music and the achievements of artists, as well as honour the landmark achievements of artists from our vibrant past.
- To provide the opportunity for the music industry's independent labels, managers and artists to develop business skills through attending round table discussion, hands-on workshops, panels, educational sessions and keynote speeches led by industry professionals.
- To provide new artists with a chance to perform before their peers and potential business partners.
- To encourage networking and a sense of community among members and to foster mentoring between inexperienced members and their more experienced counterparts.
- To foster and nurture a relationship with the youth of our region, providing them with information and resources on the music industry and encouraging them in their dreams.
- To help support the image of the independent music scene in Canada and present an event worthy of national and international media exposure.

The vision of developing the infrastructure of a regional music industry is intact and now shared across western Canada. The five Participating Members of the Alliance are:

Alberta Music Industry Association (AMIA)
<http://www.amia.ca/>

Saskatchewan Recording Industry Association (SRIA)
<http://www.saskrecording.ca/>

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Manitoba Music

<http://www.manitobamusic.com/>

Music BC

<http://www.musicbc.org/>

Music Yukon

<http://www.music Yukon.com/>

CONTACT INFORMATION

Western Canada Music Alliance Inc

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Email: info@wcmw.ca

<http://www.westerncanadianmusicawards.ca/>

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EAST COAST MUSIC ASSOCIATION

The East Coast Music Association (ECMA) is a regional collaboration of people in the music industry of Atlantic Canada. It is a registered non-profit association dedicated to the music of Atlantic Canada.

Membership is open to all individuals working in any sector of the music industry or those who support the music industry. Membership includes musicians, artists, agents, managers, record companies, studios, media, related corporation and retailers. The ECMA currently has 1000 members.

The primary activity of the ECMA is the annual Awards, Festival & Conference. This event attracts industry professionals, talent buyers, media and record labels from around the globe. Since its inception in 1989, the ECMA Event has become a national and international event.

Mission Statement

It is the ECMA's mission to foster, develop, promote and celebrate East Coast Music and its artists locally, regionally, nationally and internationally.

CONTACT INFORMATION

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